



# ILLABABY ENT.

I L L A J  
P R E S S K I T



Next generation emcee, musician, producer and tireless self-made businessman Adam “ILLAJ” Lewis started his music career in 1999, at the age of 14. In August 2007 Illaj was awarded The Source magazines Unsigned Hype. A few months later his album Fli Rock received a great review in The Source magazine. Illaj has been featured on hundreds of mixtapes worldwide and dropped his own mixtape in the summer of 2009 called “What Would Picasso Do,” which was downloaded nearly two million times. Illaj’s singles have received spins across the nation on internet radio, clear channel stations, and Sirius/xm satellite radio.

**Press:**

- Get Your Buzz Up (Illaj interview): <http://getyourbuzzup.ning.com/page/july-wk-1-featured-get-your>
- Rap Mullet (Illaj Interview): <http://www.rapmullet.com/2009/05/illaj-interview.html>
- What Would Picasso Do (Mixtape Review): <http://localcut.wweek.com/2009/04/23/illaj-use-your-heart-what-would-picasso-do-coast-2-coast-mixtapes/>
- Fli Rock (Album Review): <http://wweek.com/editorial/2008/09/24/the-fli-boiz-wednesday-sept-24/>
- Source Magazine (album review): [http://www.illababy.com/?page\\_id=238363387](http://www.illababy.com/?page_id=238363387)
- Source Magazine (unsigned hype): [http://www.illababy.com/?page\\_id=238363387](http://www.illababy.com/?page_id=238363387)
- AIRplane Single (feat. On hiphopdx.com): <http://www.hiphopdx.com/index/audio/id.9251/title>

**Mixtape:**

- What Would Picasso Do? (download report) : <http://coast2coastmixtapes.com/mixtapes/mixtapereport.aspx/illaj-what-would-picasso-do>
- Worldwide Mixtape Coverage: <http://www.coast2coastmixtapes.com/artists/artistdetail.aspx?artistid=632>

**PERFORMANCES:**

- Portland, OR : Kid Cudi After party : December 2009
- Portland, OR : Warren G & U-N-I : November 2009
- Portland, OR : The Pack : May 2009
- Portland, OR : Illaj Performance : May 2009
- Los Angeles, CA : Def Jam / Maybach Music Group Listening Party : April 2009
- Portland, OR : Million Dollar Mano & Hollywood Holt : April 2009
- Las Vegas, NV : Private party w/ Busta Rhymes & Too Short : March 2009
- New York, NY : J Hatch Producer Series NYC Installment : April 2009
- Portland, OR : Too Short & Yukmouth : November 2007
- Portland, OR : Kia Shine : July 2007

Contact / Booking :

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